

Board of Directors Meeting

Tuesday, June 22, 2021 (5:00 – 6:00 p.m.)
Virtual Meeting

Board Chair Opening Remarks

Board Chair Debbie Hassan called the meeting to order at 5:02 p.m. She first welcomed new Board member Allison Green Johnson and the new Girl Advisors: Lizzy, Christian, and Devyn. The Mission Moment featured new Gold Award Girl Scout Erin H., who shared her project on education and research on eradicating the Spotted Lanternfly.

Management Report

First, CEO Kim Fraites-Dow shared the results of the Spring Renewal/Extended Year campaign as of June 22: 8,500 girls have already become members for Membership Year 2022. She then reported on Summer Camp registration numbers: 3,100 girls have registered to attend camp, which is 80% of the goal. Camp staffing has been a challenge due to the pandemic, but the camp directors have a plan in place to accommodate all the girls in a safe and fun environment. Kim also told the Board that the Community Engagement Team is working on serving girls through Summer Program partnerships throughout our nine counties. Twenty sites (including Y's, Boys & Girls Clubs, parks & recs, etc.) have been confirmed, and we will be offering both a STEM and "Becoming Me" program.

Kim then offered a financial update, which included a reforecasted budget for Q3 and Q4. She also explained that the Property, Finance, and Executive Committees authorized her to negotiate a possible purchase of acreage adjacent to Shelly Ridge, which would offer safe and easy access to the back of the property. Unfortunately, the current owners were uninterested in discussing this possibility.

Finally, Kim shared that GSEP worked with our two sister Girl Scout Councils in Pennsylvania to submit a joint Community Project Fund request to U.S. Senator Robert Casey's office. (The first time in 10 years that the federal government is receiving appropriations requests.) The three Councils asked for funds to support out-of-school programming. We hope to hear Senator Casey's decision by the end of the summer.

Board Engagement

The three new Girl Advisors introduced themselves to the rest of the Board. They shared their respective schools and favorite Girl Scout experiences. Each of them also told the adults on the Board what they felt was the most important issue to girls: Lizzy said Diversity and Inclusion, and Devyn and Christian both thought that older girl retention should be a primary focus for the Council.

Board Chair's Closing Remarks & Adjournment

Debbie Hassan:

- Congratulated Susan Mucciarone for receiving the 2021 Governance Award; Girl Advisor Devyn S. on receiving her Gold Award; and Maria Kraus on her new job.
- Thanked Terri Boyer and Joann Gonzalez-Generals for being part of the virtual Silver Awards Ceremony; Harris Bock, Ann Donley, Joanne McFall, and Deb Walters for joining her and Kim at the in-person Gold Awards Celebration; and Ann Donley and Deb Walters for volunteering at the Cookie Boss event.

The meeting was adjourned at 5:49 p.m.